



6th Annual Kennebec River Brewfest
Augusta, ME
Saturday, August 5, 2023

Dear Brewers/Wineries/Distilleries,

It is that time of the year again where we are gearing up for our 6th annual Kennebec River Brewfest. We hope to have a wide selection of breweries, wineries, and distilleries showcasing a variety of craft beer, wine, seltzers, meads, ciders, and spirits. In the past, our event has attracted over 1,500 people and we are ready to surpass that number this year!

We invite you to participate in this popular event.

Location:	Mill Park
	1 Water Street Augusta, ME 04330
Date:	Saturday, August 5, 2023
Time:	2:00 pm to 6:00 pm

This event is highly publicized with live entertainment, food trucks, and lawn game competitions. It is a great opportunity to promote your brewery and your beer in Central Maine. We will provide you with booth space, an 8' table, two chairs, and empty buckets to dispose of beer. Tap water will also be available. All additional details and information are included following this letter.

Please complete the subsequent agreement form and return it to me via email at JMQ@kennebecvalleychamber.com no later than **May 31, 2023**. The sooner you get your information back to us the faster we can market your name and logo with the event.

We are looking forward to seeing those of you who have participated in years past, as well as meeting all new participants this year!

Sincerely,

Jennifer Quint

Marketing & Events Coordinator



Saturday, August 5, 2023
Mill Park, Augusta, Maine

BREWER DETAILS AND AGREEMENT

Location

- The Kennebec River Brewfest will be held at Mill Park located at 1 Water Street in Augusta.

Time

- This event will run from 2:00-6:00pm

Tickets

- Brewers will be given two complimentary tickets (sent to the e-mail address on your application). These tickets are yours to use as you please. Brewers do not need them to get in, but they will not be able to get other brewers' beer without one. Tickets will be e-mailed the week of the event.
- You will also have the option to purchase up to 4 additional tickets for a discounted rate of \$30 each.

Setup

- You will be able to start set up at 12pm and must be set up by 1:30pm. Spots are given to brewers at arrival time.
- All cars will need to be out of the park by 1:30pm.
- Each Brewer will have a 10x10 space with an 8' table.
- Electricity will not be available please bring your own source of power.
- **We strongly encourage brewers to bring a popup tent. Depending on your location, you may be in the sun.**

Parking

- Brewers can park on Canal Street.

Supplies

- We will provide an 8' table, 2 chairs.
- We will have very limited ice, so please bring your own if possible.
- Tap water will be available; however, the water faucet is roughly 100 yards away.
- We will have empty buckets for attendees to dispose of beer.
- There will be a red dumpster for your use. Please remove all your trash after the event.

- All other supplies should be brought by the Brewer.

Serving

- If you use a distributor, please make sure you arrange beer delivery prior to the event.
- We recommend having 2-3 different options for tasting.
- Ticket holders will have unlimited pours.
- **The 4oz pour on the glasses is located at the 2 ‘e’s in logo. Over pouring will not be allowed. (see below diagram) *If serving wine or spirits, please pour according to the chart below.**
- Under State Law, people pouring beer are not allowed to consume beer behind the serving table.
- Only those with a bracelet may be served. This means their ID has already been checked and they are over 21 years old. If an attendee does not have a bracelet, they are a DD and should not be served.



Wine- 1.5 ounces (measure before pouring)

Spirits- .5 ounces (measure before pouring)

Breakdown

- Last call will be at 5:45pm. Please only start breaking down after 6:00pm. Cars will be allowed back in once the park is clear of visitors to pack up.

Payment

- Each Brewer will be compensated \$400 for attending.
- If you did not send a \$20 check payable to the State of Maine for the license, we will deduct that from the \$400.
- If you are not a member of the Kennebec Valley Chamber, we will give you \$50 off your first year’s membership.

Documents

- All documents must be received prior to setting up.

I, _____ have read the above details.

(signature)

(date)



Saturday, August 5, 2023
Mill Park, Augusta, Maine
12pm (set up start time)-6:00pm

Brewery Info:

Name	Phone Number
Contact	E-Mail Address
Mailing Address	Town, State, & Zip

Questions:

Do you use a distributor? If so, who?

Please list type of beer you will be serving:

Cover the Basics:

- Fill out page 3 of the Application for Special Taste Testing Event (see attached) and send a check payable to Treasurer, State of Maine back to us with all other documents.*
- We will need a copy of your insurance with Kennebec Valley Chamber listed as an additionally insured
- We want to help advertise for you! Send us a **transparent** digital copy of your logo. We will use it on marketing material.*
- Signed Agreement.*
- Send in the above completed application.*

Send all items to JMQ@kennebecvalleychamber.com by **May 31, 2023**.

** Failure to submit these items will result in denial of Kennebec River Brewfest participation.