



Saturday, August 3, 2024
Mill Park, Augusta
2:00 p.m. – 6:00 p.m.

*As a Chamber annual event, the
Brewfest is making a name for itself!*

*This event is a great way to get involved with one
of the states fastest growing industries.
500+ attendees are expected.*

Presenting Sponsor—\$10,000 (1 available)

- ◆ Branding rights to “Kennebec River Brewfest presented by”
- ◆ Dedicated table inside Brewfest and invitation to pass out branded items or swag provided by company.
- ◆ 10 tickets (\$500 value).
- ◆ Full color logo on signage at event.
- ◆ Full color logo printed on rack cards distributed to local businesses and attending breweries.
- ◆ Full page in newsletter (\$150)
- ◆ Mentioned in all press releases and radio ads.
- ◆ Full color logo included on website, tagged on Facebook, KJ insert, newsletter, e-mail blasts, & banner.

Brewmaster Sponsor—\$4,000 (1 available)

- ◆ Dedicated table inside Brewfest and invitation to pass out branded items or swag provided by company.
- ◆ 6 tickets (\$300 value).
- ◆ Full color logo on signage at event.
- ◆ Full color logo printed on rack cards distributed to local businesses and attending breweries.
- ◆ Full page in newsletter (\$150)
- ◆ Mentioned in all press releases and radio ads.
- ◆ Full color logo included on website, tagged on Facebook, KJ insert, newsletter, & e-mail blasts.

Glass Sponsor —\$3,000 (1 available)

- ◆ Dedicated table inside Brewfest with opportunity to pass out sampling glasses to event attendees.
- ◆ 4 tickets (\$200 value).
- ◆ Full color logo on signage at event.
- ◆ Full color logo printed on rack cards distributed to local businesses and attending breweries.
- ◆ Full color logo included on website, tagged on Facebook, KJ insert, newsletter, & e-mail blasts.

Last Call Sponsor—\$2,000 (1 available)

- ◆ Ability to ring the last call bell and thank attendees for coming.
- ◆ Full color logo on signage at event.
- ◆ Full color logo printed on rack cards distributed to local businesses and attending breweries.
- ◆ Full color logo included on website, tagged on Facebook, KJ insert, newsletter, & e-mail blasts.

Band Sponsor—\$1,500 (1 available)

- ◆ Full color logo printed on signage in entertainment area.
- ◆ Opportunity to announce band.
- ◆ Full color logo included on website, tagged on Facebook, KJ insert, newsletter, e-mail blasts, and banner.

Food Truck Sponsor—\$1,000 (2 available)

- ◆ Full color logo printed on signage next to food trucks.
- ◆ Full color logo included on website, tagged on Facebook, KJ insert, newsletter, & e-mail blasts.

Care & Comfort Sponsor—\$1,000 (1 available)

- ◆ Full color logo printed on signage next to porta potties.
- ◆ Full color logo included on website, tagged on Facebook, KJ insert, newsletter, & e-mail blasts.

Games Sponsor—\$1,000 (1 available)

- ◆ Full color logo printed on signage next to games area.
- ◆ Full color logo included on website, tagged on Facebook, KJ insert, newsletter, & e-mail blasts.

Beer Sponsor—\$750 (unlimited)

- ◆ Company name signage at event.
- ◆ Company name listed on website, tagged on Facebook, KJ insert, newsletter, and select e-mail blasts.

Pint Sponsor—\$500 (unlimited)

- ◆ Company name listed on website, tagged on Facebook, KJ insert, newsletter, and select e-mail blasts.