



**Saturday, August 3, 2024**  
**Mill Park, Augusta**  
**2:00 p.m. – 6:00 p.m.**

*As a Chamber annual event, the Brewfest is making a name for itself!*

*This event is a great way to get involved with one of the states fastest growing industries. 500+ attendees are expected.*

**Presenting Sponsor—\$10,000 (1 available)**

- ◆ Branding rights to “Kennebec River Brewfest presented by”
- ◆ Dedicated table inside Brewfest and invitation to pass out branded items or swag provided by company.
- ◆ 10 tickets (\$500 value).
- ◆ Full color logo on signage at event.
- ◆ Full color logo printed on rack cards distributed to local businesses and attending breweries.
- ◆ Full page ad in newsletter (\$150)
- ◆ Mentioned in all press releases and radio ads.
- ◆ Full color logo included on website, tagged on Facebook, KJ insert, newsletter, e-mail blasts, & banner.

**Brewmaster Sponsor—\$4,000 (1 available)**

- ◆ Dedicated table inside Brewfest and invitation to pass out branded items or swag provided by company.
- ◆ 6 tickets (\$300 value).
- ◆ Full color logo on signage at event.
- ◆ Full color logo printed on rack cards distributed to local businesses and attending breweries.
- ◆ Full page ad in newsletter (\$150)
- ◆ Mentioned in all press releases and radio ads.
- ◆ Full color logo included on website, tagged on Facebook, KJ insert, newsletter, & e-mail blasts.

**Glass Sponsor —\$3,000 (1 available)**

- ◆ Dedicated table inside Brewfest with opportunity to pass out sampling glasses to all event attendees.
- ◆ 4 tickets (\$200 value).
- ◆ Full color logo on signage at event.
- ◆ Full color logo printed on rack cards distributed to local businesses and attending breweries.
- ◆ Full color logo included on website, tagged on Facebook, KJ insert, newsletter, & e-mail blasts.

**Last Call Sponsor—\$2,000 (1 available)**

- ◆ Ability to ring the last call bell and thank attendees for coming.
- ◆ Full color logo on signage at event.
- ◆ Full color logo printed on rack cards distributed to local businesses and attending breweries.
- ◆ Full color logo included on website, tagged on Facebook, KJ insert, newsletter, & e-mail blasts.

**Band Sponsor—\$1,500 (3 available)**

- ◆ Full color logo printed on signage in entertainment area.
- ◆ Opportunity to announce band.
- ◆ Full color logo included on website, tagged on Facebook, KJ insert, newsletter, e-mail blasts, and banner.

**Food Truck Sponsor—\$1,000 (1 available)**

- ◆ Full color logo printed on signage next to food trucks.
- ◆ Full color logo included on website, tagged on Facebook, KJ insert, newsletter, & e-mail blasts.

**Care & Comfort Sponsor—\$1,000 (1 available)**

- ◆ Full color logo printed on signage next to porta potties.
- ◆ Full color logo included on website, tagged on Facebook, KJ insert, newsletter, & e-mail blasts.

**Games Sponsor—\$1,000 (1 available)**

- ◆ Full color logo printed on signage next to games area.
- ◆ Full color logo included on website, tagged on Facebook, KJ insert, newsletter, & e-mail blasts.

**Beer Sponsor—\$750 (unlimited)**

- ◆ Company name signage at event.
- ◆ Company name listed on website, tagged on Facebook, KJ insert, newsletter, and select e-mail blasts.

**Pint Sponsor—\$500 (unlimited)**

- ◆ Company name listed on website, tagged on Facebook, KJ insert, newsletter, and select e-mail blasts.

**Sold**